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Express Mail No.: EL 451 599 567 US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Yu et al.

Serial No.: 09/287,296

Confirmation No. 3718

Filed: April 7, 1999

Art Unit: 3624

For: METHOD AND APPARATUS FOR
DEFINING DATA OF INTEREST

Examiner: Wasylchak, Steven R.

Attorney Docket No.: 9837-012-999
(20991.701)

TRANSMITTAL OF POWER OF ATTORNEY BY ASSIGNEE

Assistant Commissioner for Patents
Washington, D.C. 20231

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FEB 24 2003
GROUP 3600

Sir:

Applicants enclose herewith a Power of Attorney by Assignee and Exclusion of

Inventors Under 37 C.F.R. 3.71 with Statement Under C.F.R. 3.73(b) executed by Sharon Le
Duy, Secretary, mySimon, Inc. on February 14, 2003.

Applicants believe that no fee is required with submission of the enclosed Power of
Attorney by Assignee and Exclusion of Inventors Under 37 C.F.R. 3.71 with Statement Under
C.F.R. 3.73(b). However, if it is found that a fee is necessary, please charge the required fee
to Pennie & Edmonds Deposit Account No. 16-1150. A copy of this sheet is provided.

Respectfully submitted,

Brett J. Williams Reg. No. 42,813

Date: February 18, 2003

Gary S. Williams
PENNIE & EDMONDS LLP
3300 Hillview Avenue
Palo Alto, CA 94304
(650) 849-7221

31,066
(Reg. No.)

Enclosures



POWER OF ATTORNEY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Yun et al.

Application No.: 09/287,296

Group Art Unit: 3624

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Examiner: Steven Wasylchak

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REVOCATION AND POWER OF ATTORNEY BY ASSIGNEE
AND EXCLUSION OF INVENTOR(S) UNDER 37 C.F.R. 3.71
WITH STATEMENT UNDER C.F.R. 3.73(b)

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

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The undersigned assignee of the entire interest in the above-identified subject application hereby revokes all previous powers of attorney and appoints: Berj A. Terzian (Reg. No. 20060), David Weild, III (Reg. No. 21094), Barry D. Rein (Reg. No. 22411), Charles E. McKenney (Reg. No. 22795), Philip T. Shannon (Reg. No. 24278), Francis E. Morris (Reg. No. 24615), Charles E. Miller (Reg. No. 24576), Gidon D. Stern (Reg. No. 27469), John J. Lauter, Jr. (Reg. No. 27814), Brian M. Poissant (Reg. No. 28462), Rory J. Radding (Reg. No. 28749), Stephen J. Harbulak (Reg. No. 29166), Donald J. Goodell (Reg. No. 19766), Thomas E. Friebe (Reg. No. 29258), Laura A. Coruzzi (Reg. No. 30742), Geraldine F. Baldwin (Reg. No. 31232), Victor N. Balancia (Reg. No. 31231), Samuel B. Abrams (Reg. No. 30605), Steven I. Wallach (Reg. No. 35402), Adriane M. Antler (Reg. No. 32605), Thomas G. Rowan (Reg. No. 34419), James G. Markey (Reg. No. 31636), Thomas D. Kohler (Reg. No. 32797), Scott D. Stimpson (Reg. No. 33607), Gary S. Williams (Reg. No. 31066), Ann L. Gisolfi (Reg. No. 31956), Kelly D. Talcott (Reg. No. 39582), Francis D. Cerrito (Reg. No. 38100), Anthony M. Insogna (Reg. No. 35203), Brian M. Rothery (Reg. No. 35340), Brian D. Siff (Reg. No. 35679), Michael J. Lyons (Reg. No. 37386), Nikolaos C. George (Reg. No. 39204), Stephen S. Rabinowitz (Reg. No. 40286), Ognjan V. Shentov (Reg. No. 38051), Kenneth L. Stein (Reg. No. 38704), Nanda K. Alapati (Reg. No. 39,893), Andrew J. Gray (Reg. No. 41,796), Henry C. Lebowitz (Reg. No. 36,196) and Karen G. Horowitz (Reg. No. 35,199), all of Pennie & Edmonds LLP, whose addresses are 1155 Avenue of the Americas, New York, New York 10036, 1667 K Street N.W., Washington, DC 20006 and 3300 Hillview Avenue, Palo Alto, CA 94304, all of Pennie & Edmonds LLP (PTO Customer No. 24341), as its

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attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, said appointment to be to the exclusion of the inventors and their attorney(s) in accordance with the provisions of 37 C.F.R. 3.71, provided that, if any one of these attorneys ceases being affiliated with the law firm of Pennie & Edmonds LLP as partner, counsel, or employee, then the appointment of that attorney and all powers derived therefrom shall terminate on the date such attorney ceases being so affiliated.

Please direct all telephone calls for this application to GARY S. WILLIAMS at (650) 849-7721 or (650) 493-4935.

Please direct all correspondence for this application to customer no. 24341.

I am an authorized representative of the assignee of record of the entire right, title and interest.

Statement Under 37 C.F.R. 3.73(b)

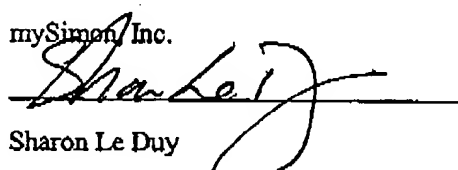
mySimon, Inc. states that it is the assignee of the entire right, title, and interest in the above identified application by virtue an assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office on June 29, 1999, at Reel 10059, Frames 0194-0198.

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

The undersigned hereby declares that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18, United States Code, 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Date: 14 FEBRUARY 2003

ASSIGNEE: mySimon, Inc.

Signature: 

Typed Name: Sharon Le Duy

Position/Title: Secretary

Address: 235 Second Street
San Francisco, CA 94104